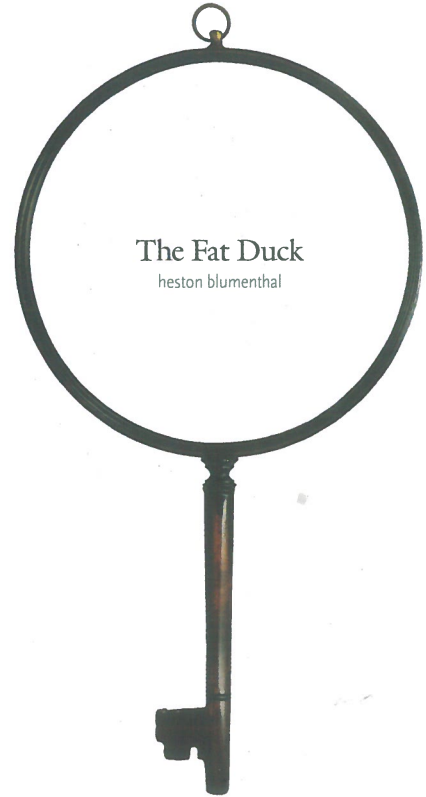




The Fat Duck
heston blumenthal



The trip starts now...

The whole experience is a journey - inspired by some of my favourite childhood holiday memories, it is a nostalgic trip filled with curiosity, discovery and adventure. It takes place over the course of one day. The menu is your itinerary, and is represented by this map.

I don't know about you, but I always got really excited during the build up to going on holiday. So for me, this is where the journey begins.



your way around,
you may want to
use your magnifying glass.

Who knows what you
may discover?



My story is only there to act as a catalyst to help bring your childhood memories to life: where you were, who you were with, what you ate and how you ate it. Hopefully, it'll get you reminiscing, making connections, sharing experiences, and bringing back some wonderful memories.

In fact, why wait till you arrive to start the nostalgic ball rolling?

Hope you have a good trip

A handwritten signature in black ink that reads 'Hester'. The signature is stylized and cursive.